

# KSEE 24

---

## New rental community in Sanger to be unveiled

July 16, 2025  
By: Cristina Lombardo



SANGER, Calif. (KSEE/KGPE) – A new 72-unit rental community in Sanger will be officially opened on Friday.

Self-Help Enterprises will be celebrating the grand opening of Cherry Crossing, a 72-unit affordable rental community in Sanger.

Company officials say the new rental community is designed to address the region's growing housing needs. The development includes 18 homes that are being prioritized for farmworker families and offers access to supportive services that help residents thrive.

Local officials and state housing leaders will join residents for a ribbon-cutting and community celebration.

The ribbon cutting ceremony will be at the Cherry Crossing located at 1360 Cherry Ave., in Sanger, at 10 a.m. The public is invited to attend.