

THE BUSINESS JOURNAL

Fresno to consider \$3.7M loan for Self-Help Enterprises for troubled La Hacienda mobile homes

March 13, 2025

By: Dylan Gonzales



The Fresno City Council will consider several measures related to the troubled La Hacienda Mobile Home Park at 104 East Sierra Ave. during its Thursday regular meeting.

One of the measures authorizes a \$3.7 million loan from the city's Local Housing Trust Fund — established in 2021 to support access to affordable housing — with Visalia's [Self-Help Enterprises](#) for the property's acquisition and preservation.

A \$3.5 million loan for Self-Help Enterprises for the project was originally approved in May 2024, but an agreement under consideration Thursday would change the source of that funding.

The no-interest loan would be paid back over a period of 55 years, according to the agreement.

The result would be up to 58 units of affordable housing, of which 17 units would be set aside for extremely low income housing.

The council is also expected to approve a joint application with Self-Help Enterprises for the [Homekey+ program](#), which could provide up to \$35 million for the project to support permanent housing.

La Hacienda Mobile Estates — formerly known as Trails' End Mobile Home Park — has been through the gauntlet since 2021, when it lost its operating permit and suffered a fire that killed a 56-year-old resident.

Residents later fought a sale of the park to Harmony Communities, a property management company with a history of implementing rent increases and strict policies that can lead to evictions, reported FresnoLand.

The sale went through in 2022. In April 2023, Harmony Communities announced the park would close. Residents sued.

In November 2024, a judge sided with residents in Harmony's bankruptcy proceedings by appointing a trustee to oversee the sale of the park.