

THE SAN JOAQUIN VALLEY SUN

City finds solution to La Hacienda, agrees to deal with Self-Help Enterprises

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A north Fresno mobile home park will have new ownership that will keep tenants from being evicted.

Thursday, the Fresno City Council awarded \$3.5 million in state funding to Visalia developer Self-Help Enterprises to purchase La Hacienda Mobile Estates to provide affordable housing units to the community.

The backstory: Harmony Communities acquired the mobile home park in May 2022 for \$1.7 million and quickly started to send eviction notices out to residents.

Harmony planned to sell the land to developers looking to make it a commercial space, but earlier this year a Fresno County judge ruled that Harmony cannot shut down the mobile home park without receiving approval from the city.

The big picture: Once Self-Help Enterprises purchases the park, the developer will provide 26 units of affordable housing to extremely-low income households.

La Hacienda has 58 units in total and will restrict the units to low-income households that earn no more than 80 percent of the area median income.

Any existing tenants who earn over 80 percent of the area median income will be allowed to remain at the park so they are not displaced.

Zoom out: Self-Help Enterprises has a history in working to provide affordable housing for low-income families since 1965 throughout the Central Valley.

What they're saying: "As you know, we've had a long-time challenge with the property, the mobile home park that is titled La Hacienda," said Mayor Jerry Dyer. "And this provides a long-term solution with Self Help Enterprises purchasing the property thanks to a subsidy that we're able to provide of \$3.5 million towards this project. And it is going to allow the residents at La Hacienda to have affordable housing at that location that is guaranteed."